

Australian Adviser in line-up for top Global Award

On the 22nd June 2016, Australian financial adviser David Reed has been nominated as the only Australian finalist in the prestigious 2016 Global Financial Planning Awards.

The Global Financial Planning Awards consists of three prestigious awards across the three regions; The Americas, Europe (includes Australia, New Zealand, and Russia), and Asia (includes the Middle East and Africa) recognising excellence in financial planning, along with contributions to the profession.

Financial planners from all over the globe are encouraged to participate by submitting a copy of a comprehensive financial plan that has been prepared for and presented to a real client. A panel of five expert Judges adjudicates the award for each region.

The judges evaluate each plan submitted based on the pertinence, quality and breadth of the analysis and recommendations contained therein and is based on a scoring rubric consisting of the Initial Submission, the Plan and a Presentation.

The award process looks at a real life financial plan, not a hypothetical case.

Whilst financial advice has been under the media spotlight in Australia in recent times, the achievement of an Australian financial adviser to match it at the global level indicates the advancement of professionalism by local adviser, David Reed.

Having been awarded the 2015 AFA Adviser of the Year, and more recently the Most Recommended Adviser in Australia by the Beddoes Institute, the 2016 Global Financial Planning Awards was a showcasing of the quality of Australian retirement advice.

David commented, "Our team has held a vision to be a leading, world-class retirement planning service for many years. This is the culmination of the efforts of not only our office, but also the advice profession in Australia to be at the vanguard of providing modern financial advice that's focused upon providing real life outcomes for people, rather than just about the product or numbers."

The Global Financial Planning Awards provides an arena to promote the financial planning profession and highlights the importance of the financial planning process. The 2016 Global Financial Planning Award winner will be announced on the 15th July 2016.

The Retirement Advice Centre was founded by David Reed in 2003 and is located in Sydney, Australia.

David is the author of two books. '50 Tips for Over 50's' and the co-author of 'So You Think You Are Ready To Retire', both focused upon retirement psychology and modern retirement planning techniques.

Contacts: David Reed or Tracey Parkin
Tel.: 02 8539 7233
Email: admin@smartretirement.com.au
Website : www.smartretirement.com.au